

Agenda Item No: 8

Report to: Museums Committee

Date of Meeting: 6 December 2010

Report Title: Museum Attendance Figures

Report By: Cathy Walling
Museum Curator

Purpose of Report

to inform members of figures for attendances, educational activities and use of the Museum's website for the second quarter of 2010-11

Recommendation(s)

- 1. the report is for noting**

Reasons for Recommendations

Introduction

1. Attendances: Hastings Museum and Art Gallery

The figures for July to September 2009 are given for comparison.

	July - Sept 2010	July - Sept 2009
Number of visitors	12,001	11,189
Pupils in organised groups	2,071	2,037

2. Attendances: Old Town Hall Museum

	July- Sept 2010	July - Sept 2009
Number of Visitors	10,114	5,983
Pupils in organised groups	1,088	1,331

3. Website Visits

July - Sept 2010	16,724
July - Sept 2009	19,992

4. Comment

There has been a slight increase in visitors to John's Place this quarter, and a much more noticeable rise at the Old Town Hall Museum. This latter increase can be attributed to the number of people using the Tourist Information Centre.

During Quarter 2, the period of school summer holidays, the number of pupils in organised groups is made up almost entirely of Foreign Language Student Groups.

Visits to the website have stayed level this year, but continue to show a drop on last year's figures.

Wards Affected

Ashdown, Baird, Braybrooke, Castle, Central St. Leonards, Conquest, Gensing, Hollington, Maze Hill, Old Hastings, Ore, Silverhill, St. Helens, Tressell, West St. Leonards, Wishing Tree

Area(s) Affected

Central Hastings, East Hastings, North St. Leonards, South St. Leonards

Policy Implications

Please identify if this report contains any implications for the following:

Equalities and Community Cohesiveness	Yes
Crime and Fear of Crime (Section 17)	Yes
Risk Management	Yes
Environmental Issues	Yes
Economic/Financial Implications	Yes
Human Rights Act	Yes
Organisational Consequences	Yes

Background Information

Officer to Contact

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